

Courtney Keady

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Experience

Phoenix Creative Co:
Graphic and Production Designer
St. Louis, Mo | December 2021–present

- Design point of sale materials for 7-Eleven as well as other large name clients of the agency
- Preflight and approve designs for final production and print quality

The Member Closing Center:
Marketing Assistant
St. Louis, Mo | June 2021–December 2021

- Created brand standards guide for use company-wide
- Designed and scheduled marketing emails through marketo
- Assisted in implementation of new testimonial gathering program

417 Magazine: Ad Designer
Springfield, Mo | Jan 2020–June 2021

- Produced 50+ ads per monthly publication for clients
- Increased client exposure through creative ad design and campaigns
- Assisted in advertising sales through creation of informative and visual sales sheets

BerkleyMed: Interim Graphic Designer
St. Louis, Mo | July 2019–Dec 2019

- Worked as the sole designer for the office (while the full time designer was on leave)
- Created, edited, and printed reports for brokers and clients
- Designed branded materials for events and conferences including banners, presentations, and table cards

417 Magazine: Editorial Design Intern
Springfield, Mo | Jan 2019–May 2019

- Assisted creative director in design and layout for all publications
- Assisted with photoshoots
- Created illustrations for summer feature

Education

Drury University
Bachelor of Arts, Graphic Design
Fine Arts Minor
Springfield, Mo

University of Lincoln
Multimedia Exchange Program
Lincoln, UK

Skills

Design | Photo Editing | Illustration | Branding | Animation | Marketing
Creativity | Communication | Adaptability | Teamwork | Efficiency



InDesign



Illustrator



Photoshop



After Effects



Figma



Office Suite



Google Workspace



Mac



Windows