

Courtney Keady

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Experience

Phoenix Creative Co: Graphic and Production Designer St. Louis, Mo | December 2021–present

Design point of sale advertising for 7-Eleven as well as other large name clients of the agency
Preflight and approve designs for final production and print quality

The Member Closing Center: Marketing Assistant St. Louis, Mo | June 2021–present

Created brand standards guide for use company-wide
Designed and scheduled marketing emails through marketo
Assisted in implementation of new testimonial gathering program

417 Magazine: Ad Designer Springfield, Mo | Jan 2020–June 2021

Produced 50+ ads per monthly publication for clients
Increased client exposure through creative ad design and campaigns
Assisted in advertising sales through creation of informative and visual sales sheets

BerkleyMed: Interim Graphic Designer St. Louis, Mo | July 2019–Dec 2019

Worked as the sole designer for the office (while the full time designer was on leave)
Created, edited, and printed reports for brokers and clients
Designed branded materials for events and conferences including banners, presentations, and table cards

417 Magazine: Editorial Design Intern Springfield, Mo | Jan 2019–May 2019

Assisted creative director in design and layout for all publications
Assisted with photoshoots
Created illustrations for summer feature

Education

Drury University *Bachelor of Arts, Graphic Design* *Fine Arts Minor* Springfield, Mo

University of Lincoln *Multimedia Exchange Program* Lincoln, UK

Skills

Design | Photo Editing | Illustration | Branding | Animation | Marketing
Creativity | Communication | Adaptability | Teamwork | Efficiency

